

## Rubric for Informational Product

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Student or Group

1= No Evidence

2 = Some Evidence

3 = Clearly Evident

4 = Superior

The information is accurate	1	2	3	4
The product or the content catches ones attention	1	2	3	4
Ideas are organized and easy to follow	1	2	3	4
The introduction draws one in to learn more	1	2	3	4
Spelling and grammar are correct	1	2	3	4
Product demonstrates depth of knowledge	1	2	3	4
Work demonstrates creativity and thoughtfulness	1	2	3	4
The target audience is evident	1	2	3	4